

VISIONARY STRATEGY

Uncommon/

DEVELOP WITH BLOB

Visionary Strategy Development Services:

- . Strategic Discovery Sessions
- . Trend Analysis and Market Research
- . Competitor Analysis
- . SWOT Analysis
- . Vision and Mission Definition
- . Scenario Planning
- . Stakeholder Involvement
- . Blue Ocean Strategy
- . Innovation Workshops
- . Technology Assessment
- . Cultural and Organizational Alignment
- . Risk Assessment and Mitigation
- . Implementation Roadmap
- . Measurement and Evaluation
- . Continuous Learning and Adaptation
- . Strategic Partnerships
- . Regular Strategy Review
- . Communication and Change Management

Shape your organization's future with our visionary strategy development services.

We guide you through foresight, innovation, and strategic alignment for long-term success.

Our Visionary Strategy Development Services empower organizations to shape their future with foresight, innovation and strategic alignment. Through strategic discovery sessions, trend analysis and competitor analysis, we gain deep insights into the market landscape and identify opportunities for growth and differentiation. By facilitating SWOT analysis and scenario planning, we help define a clear vision and mission, laying the foundation for strategic direction.

Stakeholder involvement and cultural alignment are prioritized throughout the strategy development process, ensuring that strategies resonate with key stakeholders and are aligned with the organization's values and objectives. Our services extend to innovation workshops, technology assessment and risk assessment and mitigation, enabling organizations to embrace innovation while managing risks effectively.

With an implementation roadmap, measurement and evaluation framework and a commitment to continuous learning and adaptation, our services guide organizations towards long-term success. Through strategic partnerships, regular strategy reviews and communication and change management, we ensure that strategies remain relevant and responsive to evolving circumstances, driving sustained growth and competitive advantage.

Service particularity: delivery time depending on work frame and complexity; Initial Chat included

Blob team engagement: 2 expert level consultants, creative team, technical backend

Type of meeting: face to face

Place of meeting: agency office

Output: written presentation delivering forward-thinking and ambitious plan that outlines a path for achieving long-term goals, leveraging innovative approaches and insights to drive sustainable growth and competitive advantage; presentation and discussion included

Pricing. Visionary Strategy

BASIC DIFFICULTY LEVEL:

- . **Starting price:** 5.000 EUR
- . **Criteria:** suitable for individuals or teams with limited experience in strategy development or strategic planning
- . **Argument:** at the basic difficulty level, visionary strategy development services focus on fundamental aspects such as strategic discovery sessions, trend analysis and SWOT analysis. These services cater to individuals or teams who may be new to strategy development and require assistance in understanding strategic frameworks, analyzing market trends and assessing internal capabilities. The emphasis is on providing guidance and support to ensure that strategies are developed with a foundational understanding of the organization's environment and objectives

INTERMEDIATE DIFFICULTY LEVEL:

- . **Starting price:** 7.000 EUR
- . **Criteria:** geared towards professionals or organizations seeking to enhance their strategic planning capabilities and innovative thinking
- . **Argument:** intermediate difficulty level visionary strategy development services offer more comprehensive support in areas such as vision and mission definition, scenario planning and stakeholder involvement. Professionals at this stage may have some experience in strategy development but require assistance in articulating a compelling vision, anticipating future scenarios and engaging stakeholders in the planning process. These services focus on fostering creativity, aligning organizational culture with strategic goals and developing actionable strategies. The emphasis is on improving the depth and innovativeness of strategic planning efforts to drive long-term success

ADVANCED DIFFICULTY LEVEL:

- . **Starting price:** 10.000 EUR
- . **Criteria:** targeted towards strategic leaders, executive teams or organizations requiring specialized expertise in advanced strategy development techniques
- . **Argument:** advanced difficulty level visionary strategy development services involve advanced techniques in blue ocean strategy, innovation workshops and technology assessment. Organizations at this level may deal with complex strategic challenges, disruptive market trends or technological disruptions that require sophisticated strategic planning approaches. These services offer specialized expertise to identify new market opportunities, foster innovation and leverage emerging technologies strategically. The emphasis is on providing strategic foresight and actionable strategies to drive organizational transformation and competitive advantage

CHALLENGING DIFFICULTY LEVEL:

- . **Starting price:** 15.000 EUR
- . **Criteria:** designed for organizations facing critical strategic imperatives, industry disruptions or systemic risks
- . **Argument:** challenging difficulty level visionary strategy development services address critical issues such as risk assessment, strategic partnerships and communication and change management. Organizations at this level may encounter situations where strategic agility, risk mitigation and effective stakeholder communication are essential for navigating uncertainty and driving organizational change. These services involve proactive engagement with stakeholders, rigorous risk assessment and mitigation strategies and effective communication to drive alignment and commitment to the strategic vision. The emphasis is on equipping organizations with the tools and capabilities to develop and execute visionary strategies that ensure long-term success and sustainability

By categorizing Visionary Strategy Development Services into these difficulty levels, individuals and organizations can identify their specific needs and select the appropriate level of support to enhance their strategic planning capabilities and achieve visionary outcomes. Each level offers tailored solutions and strategies to address specific challenges and optimize the effectiveness of strategy development in supporting organizational objectives.