

UNIQUE CONCEPT

Specific/

GENERATE WITH BLOB

Unique Concept Generation Services:

- . Innovation Workshops
- . Market Research
- . Competitor Analysis
- . Cross-Industry Insights
- . User-Centric Approach
- . Trend Analysis
- . Idea Prototyping
- . Collaborative Ideation
- . Creative Technology Integration
- . Brand Identity Alignment
- . Feasibility Assessment
- . Iterative Refinement

Unlock unparalleled creativity with our unique concept generation services.

We guide the process, ensuring your concepts are truly distinctive, innovative, and aligned with market demands.

Our Unique Concept Generation Services unlock unparalleled creativity and innovation, guiding clients through a dynamic process that yields distinctive and market-aligned concepts. Through innovation workshops, market research and competitor analysis, we explore industry trends and gather insights to inform our approach. Our cross-industry insights and user-centric approach ensure that concepts are not only innovative but also resonate with target audiences.

Utilizing trend analysis and idea prototyping, we facilitate collaborative ideation sessions that encourage diverse perspectives and creative thinking. Creative technology integration and brand identity alignment are key elements of our approach, ensuring that concepts are not only innovative but also aligned with your organization's values and goals.

With a focus on feasibility assessment and iterative refinement, we ensure that concepts are not just imaginative but also practical and viable. Our commitment to guiding the process and aligning concepts with market demands ensures that your organization remains at the forefront of innovation, poised for success in today's dynamic landscape.

Service particularity: delivery time depending on work frame and complexity; Initial Chat included

Blob team engagement: 2 expert level consultants, creative team, technical backend

Type of meeting: face to face

Place of meeting: agency office

Output: written presentation of distinct and original idea or proposal that stands out from existing options, offering potential for innovation, differentiation, and value creation; presentation and discussion included

Pricing. Unique Concept

BASIC DIFFICULTY LEVEL:

- . **Starting price:** 3.000 EUR
- . **Criteria:** suitable for individuals or teams with limited experience in concept generation or innovation
- . **Argument:** at the basic difficulty level, unique concept generation services focus on fundamental aspects such as innovation workshops, market research and competitor analysis. These services cater to individuals or teams who may be new to concept generation and require assistance in understanding innovation processes, conducting basic research and analyzing market trends. The emphasis is on providing guidance and support to ensure that concepts are generated with a foundational understanding of market demands and industry dynamics

INTERMEDIATE DIFFICULTY LEVEL:

- . **Starting price:** 4.000 EUR
- . **Criteria:** geared towards professionals or organizations seeking to enhance their concept generation capabilities and innovative thinking
- . **Argument:** intermediate difficulty level unique concept generation services offer more comprehensive support in areas such as user-centric approach, trend analysis and idea prototyping. Professionals at this stage may have some experience in concept generation but require assistance in adopting a more user-centric approach, identifying emerging trends and prototyping ideas for validation. These services focus on fostering creativity, understanding user needs and testing concepts iteratively. The emphasis is on improving the quality and distinctiveness of concepts generated and their alignment with market demands

ADVANCED DIFFICULTY LEVEL:

- . **Starting price:** 5.000 EUR
- . **Criteria:** targeted towards innovation leaders, product designers or organizations requiring specialized expertise in advanced concept generation techniques
- . **Argument:** advanced difficulty level unique concept generation services involve advanced techniques in cross-industry insights, creative technology integration and feasibility assessment. Organizations at this level may deal with complex innovation challenges, disruptive technologies or diverse market segments that require sophisticated concept generation approaches. These services offer specialized expertise to leverage insights from multiple industries, integrate cutting-edge technologies creatively and assess the feasibility of concepts. The emphasis is on providing strategic foresight and actionable strategies to generate truly innovative and viable concepts that address market demands

CHALLENGING DIFFICULTY LEVEL:

- . **Starting price:** 7.000 EUR
- . **Criteria:** designed for organizations facing critical innovation imperatives, strategic transformations or high-stakes product launches
- . **Argument:** challenging difficulty level unique concept generation services address critical issues such as brand identity alignment, iterative refinement and collaborative ideation. Organizations at this level may encounter situations where brand differentiation, continuous improvement and effective collaboration are essential for concept success and market adoption. These services involve proactive engagement with stakeholders, iterative refinement of concepts based on feedback and aligning concepts with brand values and identity. The emphasis is on equipping organizations with the tools and capabilities to generate truly distinctive, innovative concepts that resonate with target audiences and drive market success

By categorizing Unique Concept Generation Services into these difficulty levels, individuals and organizations can identify their specific needs and select the appropriate level of support to enhance their concept generation capabilities and achieve innovative outcomes. Each level offers tailored solutions and strategies to address specific challenges and optimize the effectiveness of concept generation in supporting organizational objectives.