

## REFINED CORPORATE COMMUNICATION

Advanced/

### OPERATE WITH BLOB

#### Refined Corporate Communication Services:

- . Communication Strategy Development
- . Stakeholder Analysis
- . Brand Messaging Guidelines
- . Media Relations Management
- . Crisis Communication Planning
- . Internal Communication Programs
- . Executive Communication Coaching
- . Content Creation and Distribution
- . Social Media Management
- . Employee Advocacy Programs
- . Strategic Partnerships and Collaborations
- . Speechwriting and Presentations
- . Brand Events and Sponsorships
- . Feedback Collection and Analysis
- . Brand Reputation Monitoring
- . Multichannel Communication
- . Regular Communication Audits
- . Sustainability Reporting
- . Interactive Communication Platforms
- . Continuous Improvement Culture

Elevate your corporate communication to new heights with our Refined Corporate Communication Services.

We focus on clarity, consistency, and professionalism to enhance your brand image and strengthen stakeholder relationships.

Our Refined Corporate Communication Services are tailored to elevate your organization's communication strategies, fostering clarity, consistency and professionalism across all channels. Through comprehensive communication strategy development and stakeholder analysis, we lay the foundation for effective communication that aligns with your organizational goals and values. By providing brand messaging guidelines and media relations management, we ensure that your brand's narrative is effectively communicated to stakeholders and the public, enhancing brand reputation and trust.

Internally, we implement robust internal communication programs and executive communication coaching to foster transparency and alignment among employees. Our services extend to content creation, social media management and employee advocacy programs, empowering your team to become ambassadors for your brand. Additionally, we specialize in crisis communication planning and brand reputation monitoring, ensuring that your organization is prepared to navigate challenges and protect its reputation in times of uncertainty.

With a focus on continuous improvement culture, regular communication audits and sustainability reporting, we help your organization stay ahead of evolving communication trends and maintain relevance in a dynamic marketplace. Through interactive communication platforms and strategic partnerships, we facilitate engagement and collaboration, driving meaningful connections with stakeholders. With our Refined Corporate Communication Services, you can elevate your corporate communication to new heights, strengthening your brand image and fostering lasting relationships with stakeholders.

**Service particularity:** delivery time depending on work frame and complexity; Initial Chat included

**Blob team engagement:** 2 expert level consultants, creative team, technical backend

**Type of meeting:** face to face

**Place of meeting:** agency office

**Output:** establish new or upgrade existing corporate communications operation or department, set to continually create and deliver clear, consistent, and persuasive messaging that enhances brand reputation, fosters trust with stakeholders, and facilitates effective collaboration both internally and externally; presentation and discussion included

## Pricing. Refined Corporate Communication

### BASIC DIFFICULTY LEVEL:

- . **Starting price:** 5.000 EUR
- . **Criteria:** suitable for organizations with limited experience in corporate communication or those seeking to establish foundational communication practices
- . **Argument:** at the basic difficulty level, refined corporate communication services focus on fundamental aspects such as communication strategy development, brand messaging guidelines and internal communication programs. These services cater to organizations aiming to enhance their communication effectiveness by developing clear strategies, establishing consistent messaging and fostering better internal communication channels. The emphasis is on providing guidance and support to lay the groundwork for improved communication practices, ensuring clarity and professionalism in corporate messaging

### INTERMEDIATE DIFFICULTY LEVEL:

- . **Starting price:** 7.000 EUR
- . **Criteria:** geared towards organizations seeking to elevate their corporate communication practices and enhance stakeholder engagement
- . **Argument:** intermediate difficulty level refined corporate communication services offer more comprehensive support in areas such as media relations management, crisis communication planning and social media management. Organizations at this stage may have some experience in corporate communication but require assistance in managing media relations, preparing for crises and leveraging social media platforms effectively. These services focus on optimizing communication channels, managing brand reputation and fostering strategic partnerships to enhance stakeholder relationships. The emphasis is on improving the depth and effectiveness of communication efforts to build trust and credibility with stakeholders

### ADVANCED DIFFICULTY LEVEL:

- . **Starting price:** 10.000 EUR
- . **Criteria:** targeted towards organizations aiming for strategic communication excellence, brand leadership and industry influence
- . **Argument:** advanced difficulty level refined corporate communication services involve advanced techniques in executive communication coaching, speechwriting and brand events management. Organizations at this level may be pursuing ambitious communication goals, seeking to position themselves as industry leaders or navigating complex communication challenges. These services offer specialized expertise to refine executive communication skills, craft compelling messages and execute impactful brand events and sponsorships. The emphasis is on providing strategic guidance and actionable strategies to elevate corporate communication to new heights, enhance brand reputation and strengthen stakeholder relationships

### CHALLENGING DIFFICULTY LEVEL:

- . **Starting price:** 20.000 EUR
- . **Criteria:** designed for organizations facing critical communication imperatives, disruptive market forces or reputational risks
- . **Argument:** challenging difficulty level refined corporate communication services address critical issues such as brand reputation monitoring, sustainability reporting and continuous improvement culture. Organizations at this level may encounter situations where proactive reputation management, transparent reporting and fostering a culture of continuous improvement are essential for long-term success and resilience. These services involve proactive engagement with stakeholders, rigorous evaluation of communication practices and implementation of advanced strategies to mitigate risks and drive sustained corporate performance. The emphasis is on equipping organizations with the tools and capabilities to navigate complex communication challenges, build trust and maintain credibility in dynamic business environments

By categorizing Refined Corporate Communication Services into these difficulty levels organizations can identify their specific needs and select the appropriate level of support to enhance their communication practices and achieve their desired communication outcomes. Each level offers tailored solutions and strategies to address specific challenges and optimize the effectiveness of corporate communication efforts in strengthening brand image and stakeholder relationships.