

MEMORABLE IMAGE

Uncommon/

ACTUALIZE WITH BLOB

Memorable Image Services:

- . Comprehensive Brand Assessment
- . Brand Storytelling
- . Unique Visual Identity
- . Distinctive Messaging
- . Personalized Customer Experiences
- . Innovative Marketing Campaigns
- . Engaging Content Creation
- . Experiential Marketing
- . Consistent Branding Across Channels
- . Surprise and Delight Strategies
- . Customer Loyalty Programs
- . Interactive Digital Experiences
- . Strategic Partnerships and Collaborations
- . Community Building
- . Employee Brand Advocacy
- . Memorable Packaging and Presentation
- . Incorporate Humor or Emotion
- . Continuous Monitoring and Analysis
- . Feedback and Adaptation
- . Memorable Taglines or Slogans

Elevate your brand's image with our Memorable Image Services.

We collaborate with clients to create a distinctive and lasting impression, fostering brand loyalty, trust, and a strong reputation in their respective industries.

With our Memorable Image Services, we specialize in creating a distinctive and lasting impression for brands, fostering brand loyalty, trust and a strong reputation within their industries. Our approach begins with a Comprehensive Brand Assessment, where we delve deep into the essence of the brand to uncover its unique story and value proposition. Through Brand Storytelling and Distinctive Messaging, we craft narratives that resonate with audiences on an emotional level, creating memorable connections and leaving a lasting impact.

We design Unique Visual Identities that set our clients apart, ensuring consistency and coherence across all brand touchpoints. From Personalized Customer Experiences to Surprise and Delight Strategies, we aim to exceed expectations and create memorable moments that leave a positive impression. Through Innovative Marketing Campaigns, Engaging Content Creation and Experiential Marketing, we captivate audiences and drive brand engagement.

Our services extend to fostering Community Building, Employee Brand Advocacy and forging Strategic Partnerships and Collaborations to expand brand reach and influence. With continuous monitoring, feedback and adaptation, we ensure that our clients' brands remain relevant and resonant in an ever-evolving landscape. By incorporating humor, emotion and memorable taglines or slogans, we create memorable experiences that leave a lasting imprint on consumers' minds. With our Memorable Image Services, clients can elevate their brand's image and stand out in today's competitive market.

Service particularity: delivery time depending on work frame and complexity; Initial Chat included

Blob team engagement: 2 expert level consultants, creative team, technical backend

Type of meeting: face to face

Place of meeting: agency office

Output: detailed plan on how to maintain strong brand recognition, positive associations, and lasting impressions, achieved through distinctive visual elements, messaging, and experiences that resonate with the target audience

Pricing. Memorable Image

BASIC DIFFICULTY LEVEL:

- . **Starting price:** 3.000 EUR
- . **Criteria:** suitable for organizations seeking foundational improvements in brand image and perception
- . **Argument:** basic difficulty level Memorable Image Services focus on fundamental aspects such as brand assessment, storytelling and visual identity. These services cater to organizations aiming to establish a distinctive brand image, communicate unique messaging and deliver personalized customer experiences. The emphasis is on creating a foundational framework for enhancing brand image and perception through basic branding strategies and engaging content creation

INTERMEDIATE DIFFICULTY LEVEL:

- . **Starting price:** 5.000 EUR
- . **Criteria:** geared towards organizations with an established brand presence and seeking to strengthen their image and reputation
- . **Argument:** intermediate difficulty level Memorable Image Services offer more comprehensive support in areas such as innovative marketing campaigns, consistent branding and customer loyalty programs. Organizations at this stage may have a recognizable presence in the market but require assistance in refining their brand image, engaging customers effectively and fostering brand loyalty. These services focus on enhancing brand credibility, delivering memorable customer experiences and strengthening brand reputation to solidify their position in the market

ADVANCED DIFFICULTY LEVEL:

- . **Starting price:** 7.000 EUR
- . **Criteria:** targeted towards organizations aiming for strategic leadership in their industries and seeking to differentiate themselves through a memorable brand image
- . **Argument:** advanced difficulty level Memorable Image Services involve advanced techniques in experiential marketing, strategic partnerships and employee brand advocacy. Organizations at this level may be looking to position themselves as industry leaders, drive innovation in marketing campaigns and build strong relationships with customers and employees. These services offer specialized expertise to create memorable brand experiences, foster customer and employee loyalty and maintain a strong brand image amidst competitive pressures. The emphasis is on implementing innovative strategies to shape a distinctive brand image and elevate brand perception in the market

CHALLENGING DIFFICULTY LEVEL:

- . **Starting price:** 10.000 EUR
- . **Criteria:** designed for organizations facing complex brand challenges, demanding significant innovation or seeking to achieve transformative changes in brand perception
- . **Argument:** challenging difficulty level Memorable Image Services address critical issues such as community building, strategic collaborations and continuous monitoring and analysis. Organizations at this level may encounter situations where innovative approaches, strategic partnerships and rigorous evaluation are essential for reshaping brand image and perception. These services involve proactive engagement with stakeholders, strategic innovation initiatives and ongoing analysis of brand performance to maintain a memorable brand image over time. The emphasis is on equipping organizations with the tools and capabilities to address complex brand challenges, drive innovation and foster long-term brand loyalty and trust

By categorizing Memorable Image Services into these difficulty levels organizations can identify their specific needs and select the appropriate level of support to enhance their brand image, perception and reputation effectively. Each level offers tailored solutions and strategies to address specific challenges and optimize the effectiveness of brand image initiatives in creating a memorable and lasting impression within their industries.