

## INNOVATIVE PROJECT

Specific/

CREATE WITH BLOB

### Innovative Project Initiation Services:

- . Understanding Client Objectives
- . Industry and Market Research
- . Competitor Analysis
- . Ideation Workshops
- . Feasibility Assessment
- . Business Case Development
- . Cross-Functional Collaboration
- . Technology Assessment
- . Prototyping and Proof of Concept
- . Risk Mitigation Strategies - \$X
- . Resource Allocation
- . Strategic Alignment
- . Pilot Programs or Phased Implementation
- . Stakeholder Engagement
- . Regulatory Compliance
- . Governance Structure
- . Metrics and KPIs
- . Training and Change Management
- . Continuous Monitoring and Adaptation
- . Celebrating Milestones

Embark on an innovative journey with our comprehensive initiation services.

We guide clients through each step, ensuring alignment with strategic goals and a culture of success.

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Our Innovative Project Initiation Services offer a comprehensive approach to kickstarting innovative endeavors, guiding clients through each step with precision and expertise. We begin by thoroughly understanding client objectives and conducting in-depth industry and market research, supplemented by competitor analysis, to identify opportunities and potential challenges. Through ideation workshops and feasibility assessments, we foster creativity and ensure that proposed initiatives are both viable and aligned with strategic goals.

With a focus on cross-functional collaboration and stakeholder engagement, we facilitate the development of robust business cases and governance structures. Our services extend to technology assessment, prototyping and proof of concept, allowing clients to explore innovative solutions with confidence. We prioritize risk mitigation strategies, regulatory compliance and change management to ensure smooth implementation and mitigate potential disruptions.

Throughout the initiation process, we establish metrics and KPIs to measure progress and celebrate milestones, fostering a culture of success and continuous improvement. Our commitment to continuous monitoring and adaptation ensures that projects remain agile and responsive to evolving circumstances, ultimately driving success and achieving innovative outcomes aligned with strategic objectives.

**Service particularity:** delivery time depending on work frame and complexity; Initial Chat included

**Blob team engagement:** 2 expert level consultants, creative team, technical backend

**Type of meeting:** face to face

**Place of meeting:** agency office

**Output:** written presentation of creative and impactful solution or product that addresses a specific need or problem in a novel way, often resulting in positive outcomes or advancements in the relevant domain; presentation and discussion included

## Pricing. Innovative Project

### BASIC DIFFICULTY LEVEL:

- . **Starting price:** 5.000 EUR
- . **Criteria:** suitable for individuals or teams with limited experience in project initiation or management
- . **Argument:** at the basic difficulty level, innovative project initiation services focus on fundamental aspects such as understanding client objectives, industry and market research and competitor analysis. These services cater to individuals or teams who may be new to initiating innovative projects and require assistance in defining project goals, conducting basic research and understanding market dynamics. The emphasis is on providing guidance and support to ensure that projects are aligned with client objectives and have a foundational understanding of the industry landscape

### INTERMEDIATE DIFFICULTY LEVEL:

- . **Starting price:** 7.000 EUR
- . **Criteria:** geared towards professionals or organizations seeking to enhance their project initiation practices and innovation capabilities
- . **Argument:** intermediate difficulty level innovative project initiation services offer more comprehensive support in areas such as ideation workshops, feasibility assessment and business case development. Professionals at this stage may have some experience in project initiation but require assistance in generating innovative ideas, assessing project feasibility and developing robust business cases. These services focus on fostering creativity, evaluating project viability and building a compelling rationale for project initiation. The emphasis is on improving the quality and innovativeness of project ideas and their alignment with strategic goals

### ADVANCED DIFFICULTY LEVEL:

- . **Starting price:** 10.000 EUR
- . **Criteria:** targeted towards innovation leaders, project managers or organizations requiring specialized expertise in advanced project initiation techniques
- . **Argument:** advanced difficulty level innovative project initiation services involve advanced techniques in technology assessment, prototyping and risk mitigation strategies. Organizations at this level may deal with complex innovation challenges, emerging technologies or disruptive market trends that require sophisticated project initiation approaches. These services offer specialized expertise to assess technological feasibility, develop prototypes and identify and mitigate project risks. The emphasis is on providing strategic foresight and actionable strategies to drive successful project initiation in dynamic and competitive environments

### CHALLENGING DIFFICULTY LEVEL:

- . **Starting price:** 15.000 EUR
- . **Criteria:** designed for organizations facing critical innovation imperatives, strategic transformations or high-stakes projects
- . **Argument:** challenging difficulty level innovative project initiation services address critical issues such as stakeholder engagement, regulatory compliance and governance structure. Organizations at this level may encounter situations where stakeholder alignment, regulatory adherence and effective governance are essential for project success and sustainability. These services involve proactive engagement with stakeholders, ensuring compliance with regulatory requirements and establishing robust governance structures. The emphasis is on equipping organizations with the tools and capabilities to navigate complexity, manage risks and drive successful project initiation in challenging environments

By categorizing Innovative Project Initiation Services into these difficulty levels, individuals and organizations can identify their specific needs and select the appropriate level of support to enhance their project initiation capabilities and achieve successful project outcomes. Each level offers tailored solutions and strategies to address specific challenges and optimize the effectiveness of project initiation in supporting organizational objectives.