

## **BUSINESS SET UP**

Uncommon/

### **PLAN WITH BLOB**

#### **List of services for business setup:**

- . Brainstorming Session
- . Concept Refinement
- . Feasibility Analysis
- . Market Research and Analysis
- . Competitor Profiling
- . Strategic Positioning
- . Value Proposition Development
- . SWOT Analysis
- . Business Plan Crafting
- . Creative Ideation Session
- . Visual Identity Creation
- . Financial Modelling
- . Proposal Structure Development
- . Client Communication Strategy
- . Quality Assurance Protocols
- . Negotiation Preparation
- . Negotiation Support
- . Client Relationship Management
- . Post-Setup Evaluation
- . Continuous Improvement

**Prices should be determined based on the specific details and scope of the services provided by the agency.**

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Our Business Setup services offer a comprehensive suite of solutions tailored to meet the unique needs of each client. Beginning with brainstorming sessions and concept refinement, we work closely with clients to assess feasibility, conduct thorough market research and competitor profiling and define strategic positioning and value propositions. Through SWOT analysis and business plan crafting, we help clients develop a solid foundation for their ventures. Creative ideation sessions and visual identity creation ensure that each business stands out in the market, while financial modelling and proposal structure development pave the way for sustainable growth and success.

Client communication strategy and negotiation support are integral parts of our services, empowering clients to establish and maintain strong relationships while navigating negotiations with confidence. Quality assurance protocols and post-setup evaluation ensure that operations run smoothly, while continuous improvement initiatives drive ongoing success and adaptation to market changes. Prices for our services are determined based on the specific details and scope of each project, ensuring that clients receive tailored solutions that meet their budgetary requirements while maximizing value and ROI.

#### **Price upon request**

**Service particularity:** delivery time depending on work frame and complexity; Initial Chat included

**Blob team engagement:** 2 expert level consultants, industry specific third-party experts if needed, financial team, creative team, technical backend

**Type of meeting:** face to face

**Place of meeting:** agency office

**Output:** detailed project for establishment of fully operational business entity equipped with necessary infrastructure, resources and systems, set to pursue its objectives and generate value in its target market

## Pricing. Business Set Up

### BASIC DIFFICULTY LEVEL:

**. Criteria:** geared towards individuals or startups new to business setup processes, requiring foundational assistance and guidance

**. Argument:** basic difficulty level Business Setup Services are designed for clients who are new to the process of setting up a business and require fundamental support. These services focus on essential aspects such as brainstorming sessions, concept refinement and feasibility analysis to help clients establish a clear direction for their business. Assistance with market research, competitor profiling and SWOT analysis provides clients with valuable insights into their industry landscape. Basic financial modelling and proposal structure development help clients outline their business plans effectively. Support in client communication strategy and negotiation preparation equips clients with the necessary skills for engaging with stakeholders during the setup process. Post-setup evaluation and continuous improvement initiatives ensure that clients can adapt and refine their strategies as they progress

### INTERMEDIATE DIFFICULTY LEVEL:

**. Criteria:** targeted towards entrepreneurs or businesses with some experience in the industry, seeking more comprehensive support and guidance in business setup

**. Argument:** intermediate difficulty level Business Setup Services cater to clients with some prior experience in business setup processes who require more comprehensive assistance. These services build upon the foundational elements by offering deeper analysis in market research, competitor profiling and strategic positioning to help clients identify unique value propositions and competitive advantages. Advanced financial modelling and proposal structure development provide clients with detailed business plans and investment strategies. Negotiation support and client relationship management become more sophisticated, allowing clients to navigate complex agreements and partnerships effectively. Post-setup evaluation includes in-depth assessments of performance metrics and market feedback, enabling clients to make informed decisions for future growth and expansion

### ADVANCED DIFFICULTY LEVEL:

**. Criteria:** tailored for established businesses or entrepreneurs with significant industry experience, seeking highly specialized and strategic support in business setup

**. Argument:** advanced difficulty level Business Setup Services are designed for clients who are seasoned in business setup processes and require highly specialized and strategic assistance. These services offer in-depth market research and analysis, competitor profiling and SWOT analysis, leveraging advanced methodologies and data analytics to identify niche opportunities and market gaps. Tailored value proposition development and strategic positioning strategies help clients establish themselves as industry leaders. Advanced financial modelling provides clients with comprehensive investment strategies and risk management plans. Negotiation support at this level involves high-stakes deals and complex agreements, requiring expert guidance and negotiation tactics. Post-setup evaluation includes extensive performance monitoring, benchmarking against industry standards and strategic recommendations for continuous growth and innovation

### CHALLENGING DIFFICULTY LEVEL:

**. Criteria:** reserved for established corporations or industry leaders embarking on ambitious ventures or expansions, requiring cutting-edge and visionary support in business setup

**. Argument:** challenging difficulty level Business Setup Services are designed for clients undertaking ambitious ventures or expansions, necessitating cutting-edge and visionary support. These services go beyond traditional business setup processes and focus on disruptive innovation, groundbreaking market strategies and pioneering business models. Clients at this level require bespoke solutions tailored to their unique needs and industry landscapes. Advanced financial modelling involves forecasting long-term trends, exploring alternative investment scenarios and predicting market disruptions. Negotiation support at this level involves navigating complex regulatory frameworks, international partnerships and geopolitical considerations. Post-setup evaluation encompasses comprehensive performance analytics, scenario planning for future uncertainties and strategic foresight to maintain a competitive edge in rapidly evolving markets

By categorizing Business Setup Services into these difficulty levels, clients can assess their current readiness and choose services that align with their experience level and growth ambitions, ensuring a tailored approach to their business setup journey.